To Our Shareholders:

Zayre Corp. achieved sharply higher earnings during the third fiscal quarter and record operating results for the year to date.

Volume during the 13 weeks ended October 28, 1978 (excluding sales of leased departments) rose 8.8% to \$340,459,000 and net income increased to \$4,363,000, or \$.84 per primary share, up from \$3,143,000 or \$.62 per share last year.

For the nine month period to date, total sales (excluding those of leased departments) rose 10.1% to \$936,285,000 and net income totaled \$6,060,000, or \$1.16 per primary share, as compared with \$4,422,000, or \$.86 per share in 1977.

Net earnings for the full 52 week trailing year period through October 28 aggregated \$13,394,000, or \$2.63 per primary share, versus \$11,261,000 or \$2.23 per share in the comparable prior period.

Sales gains in our Zayre stores have continued to be quite positive, although at a somewhat more moderate rate than in the first half. Apparel volume has been particularly outstanding, which is most helpful to overall merchandise margins.

Thirty-six "Hit or Miss" off-price, women's fashion apparel shops have been added during the nine month period and 212 are expected to be in operation by year end. "T. J. Maxx", our new

off-price, brand name, family "apparel supermarket", has developed well and, in its second year, will shortly have 19 units in operation.

Good results have been achieved in our efforts to contain the growth of inventories to that of our sales. Short term seasonal borrowings in support of our peak requirements are higher than a year ago but will be entirely cleared in December, well before the end of our fiscal year, as is our consistent practice.

Our stores, merchandise assortments, and promotional programs are well set for the upcoming holiday season. While we will be comparing against a strong 1977 fourth quarter, we are encouraged by the Company's progress and current performance and anticipate a successful year.

Respectfully submitted,

SUMNER FELDBERG Chairman of the Board MAURICE SEGALL President

Zayre Corp. and Consolidated Subsidiaries

CONDENSED BALANCE SHEETS (Unaudited)

(Dollars in Millions)

| | October 28, 1978 | October 29, 1977 |
|---|---------------------|---------------------|
| ASSETS | maksan esse. | MINING IN |
| Current assets | | |
| Cash | \$ 14.2 | \$ 19.0 |
| expenses | 23.5 | 20.4 |
| Merchandise inventories | 392.2 | 350.5 |
| Total current assets | 429.9 | 389.9 |
| Property, net of depreciation and | | |
| amortization | 86.8 | 82.6 |
| Other assets | 9.4 | 9.3 |
| TOTAL ASSETS | \$526.1 | \$481.8 |
| LIABILITIES AND SHAREHOLDERS' EQ | HITV | |
| | OHH | |
| Current liabilities Notes payable to banks | \$ 62.0 | \$ 40.0 |
| Current instalments of long-term debt | 8.6 | 10.7 |
| Accounts payable and accrued expenses . | 205.0 | 190.2 |
| Total current liabilities Long-term debt (includes real | 275.6 | 240.9 |
| estate mortgages) | 96.3 | 100.8 |
| Deferred income taxes | 10.6 | 10.1 |
| Shareholders' equity | 143.6 | 130.0 |
| TOTAL LIABILITIES AND | | |
| SHAREHOLDERS' EQUITY | \$526.1 | \$481.8 |

FINANCIAL SUMMARY (Unaudited) (Dollars in Thousands Except Per Share Amounts)

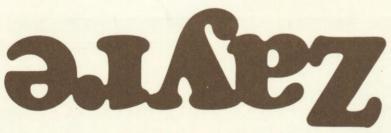
| | 13 W | eek. |
|---|---------------------|------|
| | October 28, 1978 | (|
| Net sales (excluding leased department sales) | \$340,459 | |
| Income before income taxes Provision for federal and state | 8,390 | |
| income taxes | 4,027 | |
| Net income | \$ 4,363 | |
| Net income per common share: Primary Fully diluted Average number of common shares outstanding for primary | \$.84 \$.79 | |
| Self-service department stores | 5,161,309 | - 4 |
| in operation | 253 | |
| (1) The Company's fiscal year ends on the last Saturd | ay in January. | |

| Endea | Ended | | 39 Weeks Ended | | | 52 Weeks Ended(1) | | $Ended^{(1)}$ | |
|-----------------|------------|-----|------------------|-----|------------------|-----------------------|------------------|---------------------|------------------|
| October 1977 | | Oct | ober 28, 1978 | Oct | ober 29, 1977 | , October 28, 1978 | | October 29, 1977 | |
| \$312,9 | 910 | \$9 | 36,285 | \$8 | 50,098 | \$1, | ,347,488 | \$1. | ,216,303 |
| 6,5 | 557 | | 11,654 | | 9,222 | | 25,849 | | 23,725 |
| 3,4 | 414 | | 5,594 | | 4,800 | | 12,455 | | 12,464 |
| \$ 3, | 143 | \$ | 6,060 | \$ | 4,422 | \$ | 13,394 | \$ | 11,261 |
| | .62 .59 | | \$1.16 \$1.14 | | \$.86 \$.86 | | \$2.63 \$2.48 | | \$2.23 \$2.13 |
| ,983, | 750 | 5,1 | 06,708 | 4,9 | 83,698 | 5, | ,084,976 | 4 | ,976,396 |

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CONDENSED STATEMENTS OF CHANGES IN FINANCIAL POSITION (Unaudited) (Dollars in Millions)

| (Dollars in Millions) | 39 Weeks Ended | | |
|---|---------------------|---------------------|--|
| | October 28, 1978 | October 29, 1977 | |
| SOURCE OF WORKING CAPITAL | | | |
| Funds provided from operations | \$ 15.8 | \$ 14.2 | |
| Additional long-term borrowings | 5.2 | 3.5 | |
| Property disposals at net book value | .4 | 3.4 | |
| Other | .3 | | |
| | \$ 21.7 | \$ 21.1 | |
| APPLICATION OF WORKING CAPITAL | | | |
| Decrease in long-term debt | 6.1 | 7.6 | |
| Purchase of sinking fund debentures | 1.5 | 1.1 | |
| Property additions | 13.1 | 7.0 | |
| Other | .6 | 1.5 | |
| | 21.3 | 17.2 | |
| Increase in working capital | .4 | 3.9 | |
| | \$ 21.7 | \$ 21.1 | |
| DETAILS OF WORKING CAPITAL INCREASE | | | |
| Increase (decrease) in current assets: | | | |
| Cash | (9.4) | (6.8) | |
| Marketable securities Accounts receivable and prepaid | (12.0) | (12.0) | |
| expenses | 12.9 | 11.1 | |
| Merchandise inventories | 149.9 | 139.4 | |
| | 141.4 | 131.7 | |
| Increase (decrease) in current liabilities: | | | |
| Notes payable | 62.0 | 40.0 | |
| Current instalments of long-term debt | (1.4) | (.6) | |
| Accounts payable and accrued expenses. | 80.4 | 88.4 | |
| | 141.0 | 127.8 | |
| Increase in working capital | \$.4 | \$ 3.9 | |



Third Quarter Report to Shareholders

* Zayre Corp.

Framingham, Massachusetts 01701

CHANGE OF ADDRESS: Shareholders are requested to notify Corporate Services Department State Street Bank and Trust Co. P.O. Box 5003, Boston, Mass. 02107



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